



Flinders
UNIVERSITY

inspiring achievement

eBooks@Flinders

Patron Driven Acquisition and eBooks Research Project

Deb Zott & Aliese Millington



Flinders
UNIVERSITY

inspiring achievement

Outline

- Patron Driven Acquisition of eBooks
- eBook Research Project

eBooks@Flinders - context

- Feasibility Study (2001)
- First eBook order (2002)
- eBooks@Adelaide (2003)
- Lippincott Clinical Choice Collection (2004)
- Harrisons Online (2004)
- Wiley Interscience (2004)
- Oxford Textbook of Medicine (2004)

What we have now

- **Owned eBooks – 37,576** (includes 2,037 purchased EBL titles)
- **Total eBooks – 114,271** (includes the purchased titles above, plus ebooks via PDA and subscriptions, but does not include free ebooks)

Patron Driven Acquisitions

- EBL (Ebook Library) – invoiced via James Bennett
- Over 83,000 titles
- Unmediated STLs (Short Term Loans)
- Auto purchase on 4th access

Document Delivery / Collection Development

- Activated 153 requested titles where the cost of a short term loan was less than \$33
- The average cost of a short term loan has been tracking at between \$7.50-\$8.25
- Activated 354 titles requested by Liaison Librarians or academics

Title cost – an example

Love's Knowledge : Essays on Philosophy and Literature

1 Day loan = \$9.00 US

7 Day loan = \$12.00 US

3 x 7 Day STLs = \$36.00 US

Purchase price = \$60.00 + the cost of the STLs

Total cost = \$96.00 US

Total cost of 3 Document Delivery loans between **\$49.50 - \$99.00 AUD**
(\$45.58 / \$91.17 US)

If subsequently purchased, total cost between **\$101.31- \$147.36 US**

Costs

Total cost: US\$30,590.24 (Budget: A\$40,000)

2012 EBL expenditure (includes half-year PDA trial): **A\$62,831.00**

2011 EBL expenditure: **A\$61,081.00**

Patron selected vs Librarian selected

- 368 auto purchases – eBooks used by patrons 4 + times
- 153 Document Delivery activations (approx. 10 auto purchases)
- 354 activations from LL/academic requests (approx. 15 auto purchases)

eBooks@Flinders – Research Project



Image courtesy of adamr / FreeDigitalPhotos.net

Research Working Group

Take leadership in the development of a culture of research and professional reflection in Flinders University Library.

Support members of the group to undertake a research project.

Arrange training and similar activities which benefit all professional staff.

Research Working Group

Exploring Student Information Seeking Behaviours through the Review and Re-Design of the Library Assignment, 2011-2012.

Exploring collaboration with the Screen and Media students to create cutting edge educational and promotional material for the library, 2011-2012.

eBooks and Patron Driven Acquisition (PDA).

Fridays at the Library in the context of the Library's Community Engagement program

Assessing Information Literacy in first year Science students

**Librarians Engaging with Researchers as Researchers:
The Flinders Filters Experience**

Assessing the impact of the Research Working Group

eBooks @ Flinders

Project team:

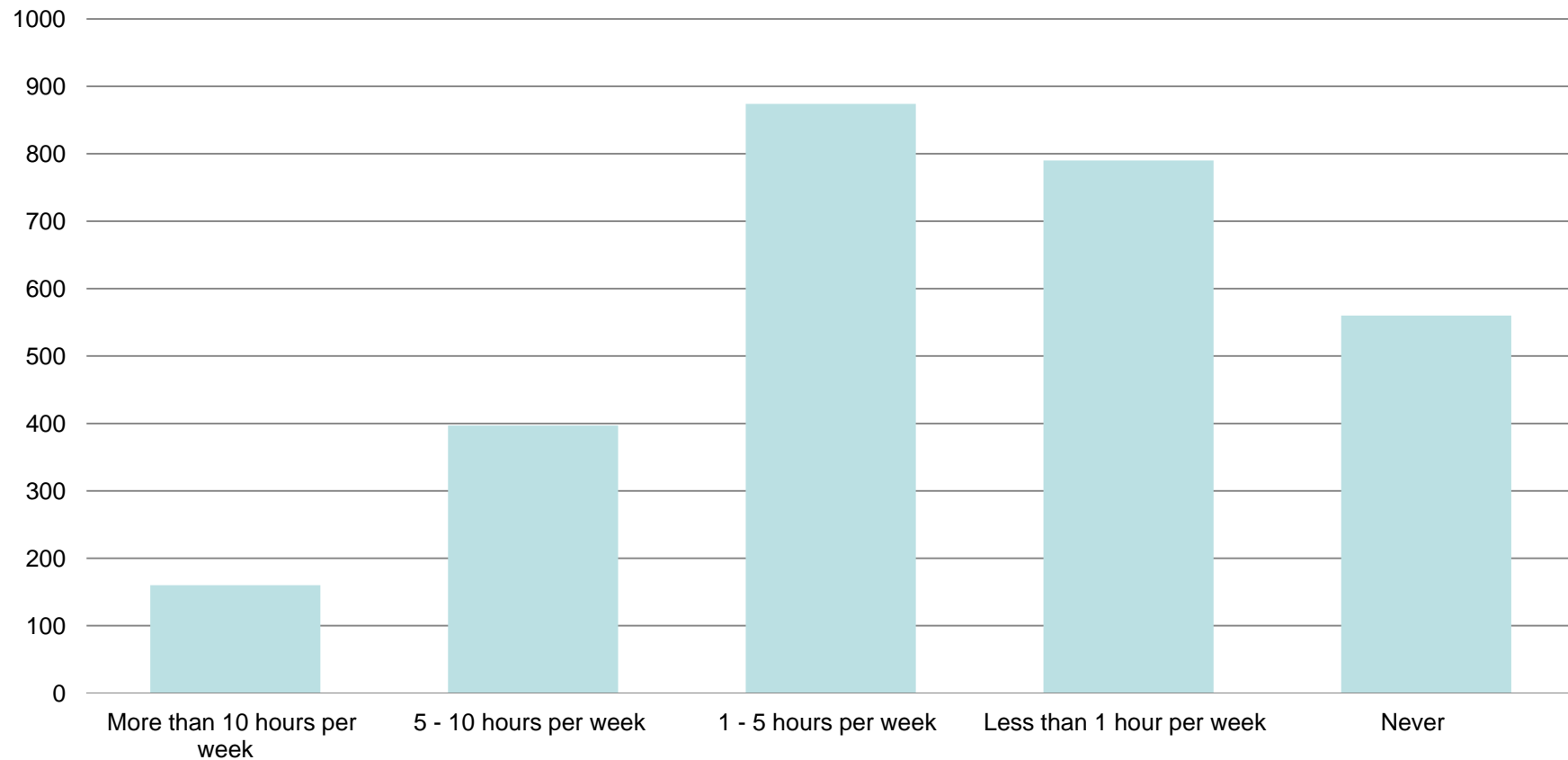
Deb Zott, Metadata/Acquisitions Services Librarian

Chris Moore, Acquisitions Librarian

Aliese Millington, Liaison Librarian for the Humanities

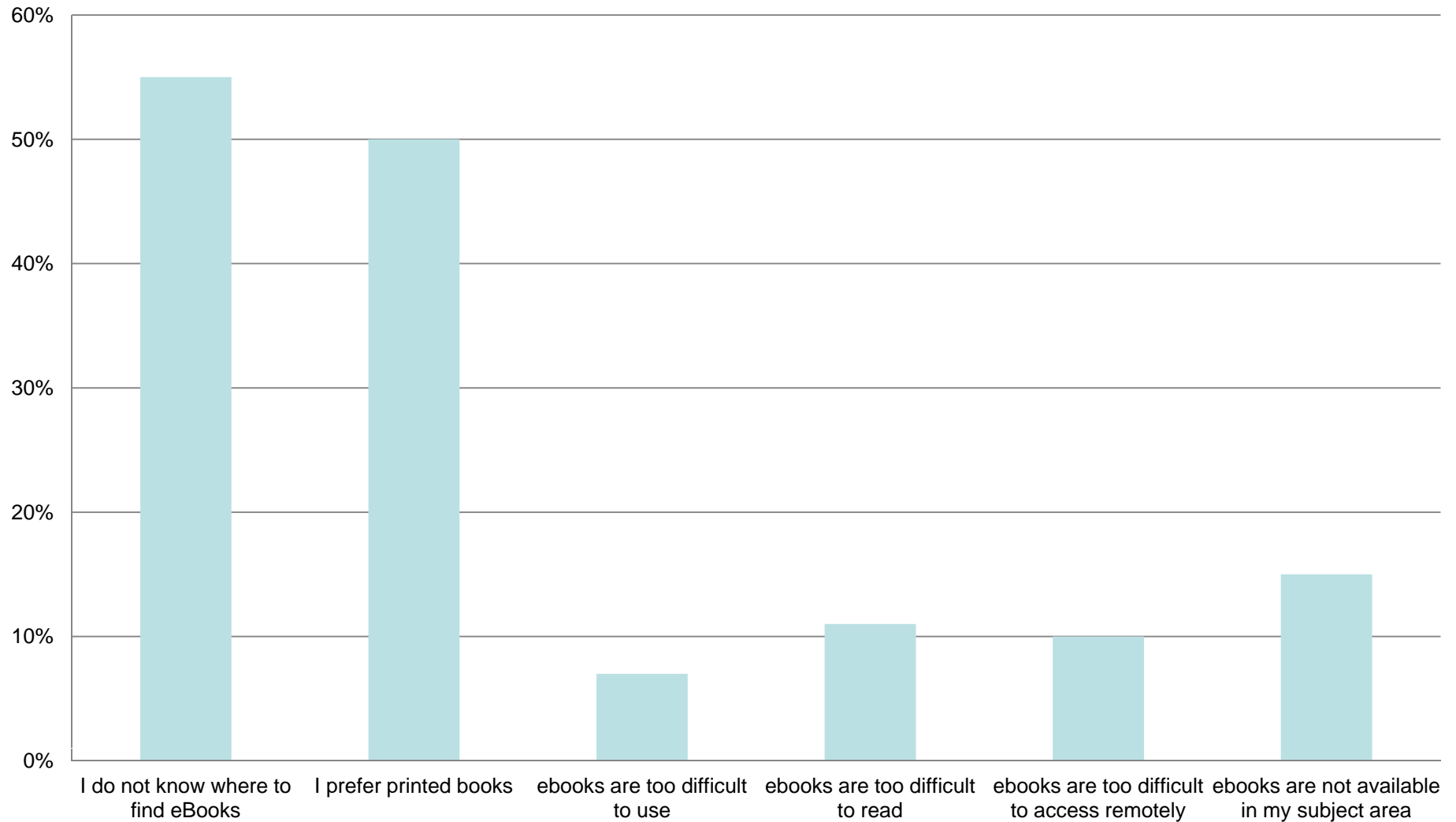
Patron use

How often do you use eBooks from the Library? N=2,781

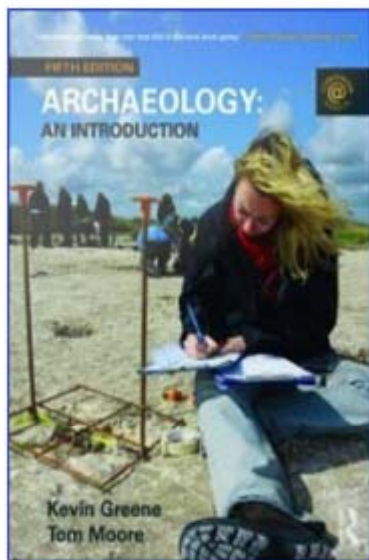


Patron use

If you never use ebooks in the Library, why?



How do I open this eBook?



E-book Options

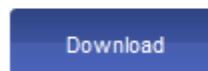


i Adobe Digital Editions is required to read all EBL ebook downloads. [Click Here](#) to download and install.

Step 1: Choose loan length

1 day(s)

Step 2: Download book
Download size: 18819kB
Formats Available:



Adobe Digital Editions is required
[Purchase this book](#)

How come I can't print this chapter?

"The 'borrowing period' (1 or 7 days) is too short"

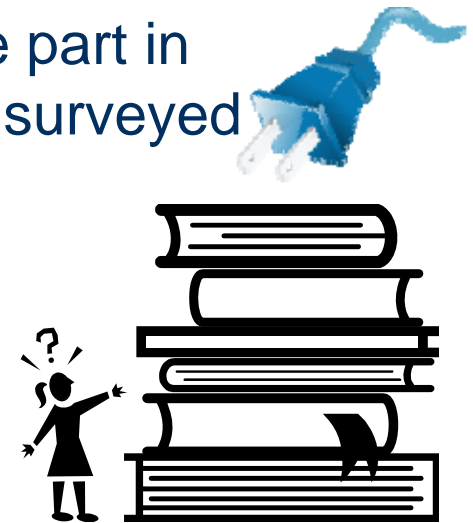
Why does printing a chapter automatically start a borrowing period?

Why do I have to login again?

eBooks @ Flinders

Research project

- **Project focus:** How are eBooks faring in the Library in terms of collection use (includes acquisition, usage, issues, etc)?
- **Project scope:** Internal/external, part-time/full time students and staff of Flinders University (self-selecting).
- **Project plan:** Students/staff surveyed on eBook awareness/ issues etc. From survey results some invited to take part in targeted information literacy training. Students/staff surveyed again post training to gauge effectiveness.

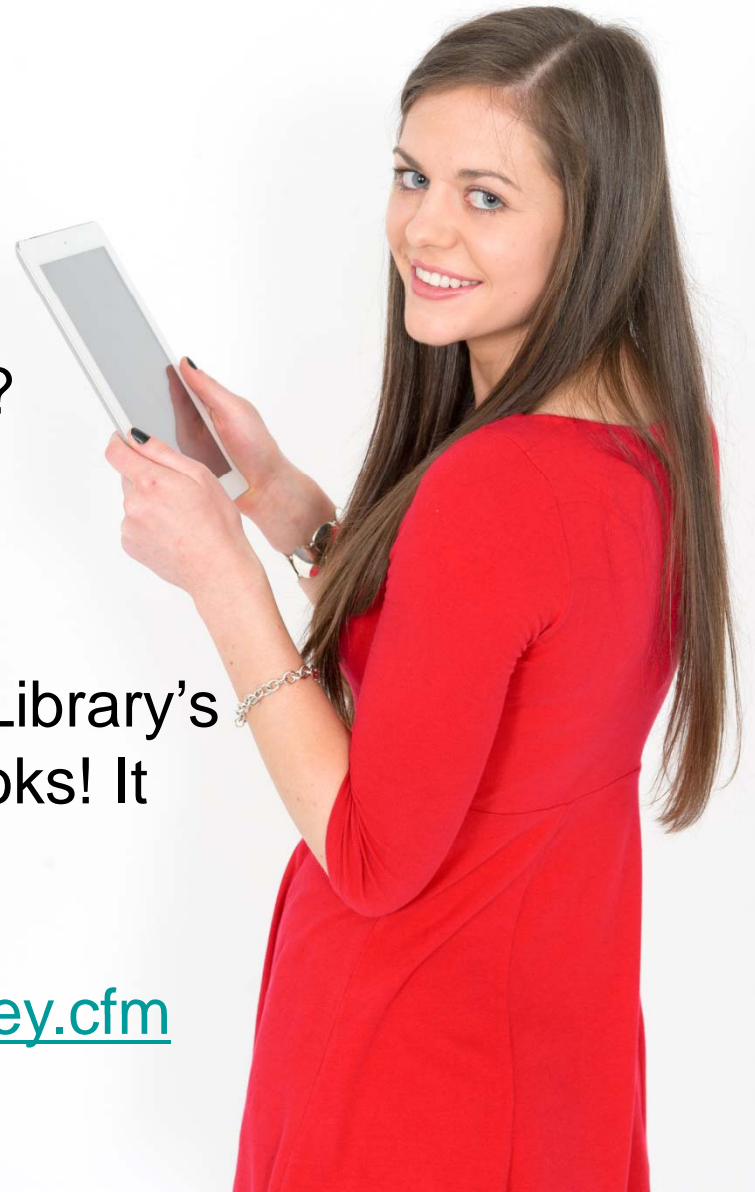


Tell us how you feel about eBooks!

The Flinders Library wants to make the eBook experience better for YOU. Never used one? Use them everyday? The Library wants to know!

Visit the link below to take part in the Library's survey on use and awareness of eBooks! It only takes 5 mins.

<http://www.flinders.edu.au/library/survey.cfm>



FLINDERS UNIVERSITY LIBRARY EBOOK USAGE SURVEY

1. Are you aware that you can access many ebooks through the Library, in addition to electronic journals and e-readings for courses?

- not aware
- moderately aware
- well aware

2. If a print copy of a book is available as well as an ebook, do you:

- prefer print
- prefer ebook
- either is acceptable
- it depends (please specify below)

Comment

FLINDERS UNIVERSITY LIBRARY EBOOK USAGE SURVEY

**4. If you have never used ebooks provided by the Library, is this because:
(choose more than one as applicable)**

- you prefer print
- you are not confident in using ebooks
- you cannot find ebooks through the Library
- there are no ebooks in your subject
- you do not regard them as a scholarly source
- you have been advised against using them
- other (please specify below)

Comments

Prev

Next

Some initial themes

Many patrons are using eBooks and having no trouble – they've moved on to identifying parts of the interface they'd like changed.

“It seems pretty straightforward to me”

“Already confident, but I find some of the search options less than ideal”

Some initial themes

Print is still preferred, but only just

The survey alerted some patrons to the existence of eBooks@Flinders

Reading on a computer/device is disliked

Some initial themes

Having many different eBook platforms and differences in access/restrictions around downloading can be confusing and annoying

Training or help would be best online or on the phone

Thousands of eBooks

So how do I find and use them?

Access 24/7

Anywhere, anytime

In your subject areas





Search All

Go

Use [Findit@Flinders](#) books, journals and

Library

The Library system comprises four branches holding more than a million books and journals, large electronic collections and a wide range of services and facilities to support the teaching and research interests of University staff and students.



<http://www.flinders.edu.au/library/>

- » [Find eJournals](#)
- » [Find eBooks](#)
- » [Readings & Past Exams](#)
- » [Subject Resources](#)
- » [Help](#)
- » [Catalogue](#)
- » [Ask a Librarian](#)
- » [More ...](#)
- » [Live outside Adelaide? The Library comes to you](#)
- » [Renew your loans](#)

Library Information

Information for:

- » [Students](#)
- » [About the Library](#)
- » [Collections](#)
- » [Hours](#)
- » [Liaison Librarians](#)
- » [News and Events](#)
- » [Suggestion Box](#)

[Library Search Smart >>](#)[Visit our Mobile Site](#)[Find us on facebook](#)[News](#) 

Ev

[Early Experiences in](#)

The Library calls our eBook suppliers 'vendors'.



These are some of the vendors we work with.

What do I click on when I want to read online?

 **M.F.A. (M.F.A.)** - An Anthology of Artists' Writings, Theory, and Criticism
Edited by
Author: Ben, Susan, Schur, etc.
Publisher: Duke University Press
Original Publication Date: 12/2000
Subjects: art, literature -- 23th cent., Women artists -- United States.
[View Details] [ISBN & ISBN] [APPROX. AICIS Booklist]

 **Adverbs in the English Language: Development of End and Near of Prepositional
Outlines**
Edited by: Spencer, Patrick Elizabeth, Marschall, Marc
Publisher: Oxford University Press (Copyright by Patrick Elizabeth Spencer and
Marc Marschall)
Edition: 1st Edition
ISBN: 9 78 0 19 17787 4



Name: WPP_StatenSchool...
Size: 4.04 MB
Format: PDF
Description: English PDF

Download

 [View PDF](#)

[» View Chapter](#)

 [View online](#)

[Read Online \(Available\) >](#)

[View/Open](#)

[View Text](#)


Look for buttons or links like these!

PDF

Save Article

» Download PDF

[Save](#) | [Print Preview](#)

 Print Page

<http://flinders.libguides.com/ebooks>

 Download PDF

 Print

COPY

PRINT

InfoTools

- Copy
- Print
- Define
- Explain
- Locate
- Who
- Search all documents
- Search Library
- Search Web
- Search News
- Search Video
- Search Images
- Go To URL
- Create Note
- RefWorks
- EndNote & Citavi



FAN or Lastname:

Password or library barcode:

[Login](#)

So - what might I need to download an entire eBook?



i Adobe Digital Editions is required to read all EBL ebook downloads.
Download and install

Create an Adobe ID

[I already have an Adobe ID](#)

Adobe ID (Email Address)

Password

Retype Password

eBooks@Flinders

How to find and access thousands of eBooks available 24/7 through the Flinders University Library.

Last Updated: Jun 4, 2013 | URL: <http://flinders.libguides.com/ebooks> | [Print Guide](#) | [RSS Updates](#) | [SHARE](#) [f](#) [t](#) [e](#) ...

- [Home](#)
- [eBook collections](#)
- [eBook Q & A](#)
- [Software and Apps](#)

eBook collections [Comments\(0\)](#) [Print Page](#)

Search: This Guide Search

EBooks collections

Collection	Description	Search and View Options	Print & Save Options
Australian Digital Theses	Contains PhD & Masters by Research theses from participating Australian Universities.	<p>Trove search screen had been set up to find Australian digital theses. Enter search terms in the box at the top of the screen.</p> <p>To view click the View Online tab. This will take you to the University that issued the thesis and an option to view the full text should be available.</p>	Download options vary. Most theses available as a PDF.
Australian Medicines Handbook <small>MD CONSULT AUSTRALIA</small>	AMH provides concise, practical, reliable comparative drug information to promote the quality use of medicines in Australia.	<p>Simple search and browse options available.</p> <p>To search set the scope to books, this also searches full text within books.</p> <p>To browse select the books tab from the navigation bar. Titles can be browsed by medical speciality or alphabetically by the author's surname.</p>	<p>PDFs available of individual chapters to print and save. Use the PDFs tab to the left of the screen to see all of the available documents.</p> <p>The PDF of the individual chapter you are viewing is also available at the top of the page.</p>

<http://flinders.libguides.com/ebooks>

Books with a focus on the health sciences. Subjects include nursing, medicine. Simple search, advanced search and browse options available. Links to save, print, review or email individual sections are available at the top of the section.

Where to from here?

- Follow up survey (has the training helped?)
- Analyse all results
- Write up and roll out training aids to Liaison Librarians (to go to wider University community)

Thank you!



Flinders
UNIVERSITY

inspiring achievement