SECTION THREE: NEWS AND VIEWS OF THE MEMBERS OF THE ATLA TECHNICAL SERVICES SECTION

EDITED BY LYNN BERG

ATLA CONSER FUNNEL ESTABLISHED

On January 15, 2010, five ATLA members who are experienced serials catalogers met in Boston with two trainers from the CONSER Office at the Library of Congress and one trainer from the University of California CONSER Funnel Project to learn the policies and procedures governing CONSER cataloging actions.

When they return home, they will begin to authenticate new serial records and update currently authenticated serials. Judy Knop will serve as the coordinator and reviewer for the present.

Submitted by: Judy Knop, ATLA

ATLA NACO FUNNEL UPDATE

During the past year, four ATLA members joined the NACO funnel, bringing the total number of active participants to sixteen. Some of these new members took advantage of the general financial assistance offered by the ATLA Professional Development Committee. During the past fiscal year (October 1, 2008-September 30, 2009), the ATLA NACO Funnel members contributed 696 new headings to the Name Authority File and corrected 129 existing records.

Submitted by: Judy Knop, ATLA

ATLA SACO FUNNEL UPDATE

The ATLA SACO Funnel project has gotten off to a slow start with only four records contributed during FY2009 (October 1, 2008-September 30, 2009). Anyone wishing to submit a request for a new or changed subject authority record should follow the instructions in the *SACO Participant's Manual* on the SACO website (http://www.loc.gov/catdir/pcc/saco/saco.html) and submit the request to Eric Friede (email: eric.friede@yale.edu) who will prepare the request for submission to the Library of Congress.

Submitted by: Judy Knop, ATLA

2010 "THE YEAR OF CATALOGING RESEARCH"

Welcome to the "Year of Cataloging Research." Allyson Carlyle (Associate Professor and Chair, Ph.D. Program, The Information School, University of Washington) has published a guest editorial in *Cataloging & Classification Quarterly* v. 47, no. 8 (2009) announcing 2010 as the "Year of Cataloging Research." In the editorial, she describes the origination of the idea

as well as the need for and importance of research. You can read it online at the CCQ web site (http://catalogingandclassificationquarterly.com/ccq47nr8.html#editorial)

What does this mean for you? Ms. Carlyle suggests several ways that all of us can participate in this endeavor:

- Generate and share inspiring research ideas;
- Do your own research;
- Present and publish your research;
- Encourage and support others doing research (fill out those email surveys);
- Read research papers and articles on bibliographic control;
- Organize a research program or other event on bibliographic control at a conference you attend;
- Spread the word—let everyone interested in cataloging, catalogs, metadata, bibliographic control of any sort know about it;
- Attend programs on cataloging research at ALA and other conferences.

LIBRARY OF CONGRESS PUBLICATIONS AVAILABLE

On the Record Report Recommendations the Library of Congress Should Pursue
Over the Next Four Years: Report to the Associate Librarian for Library Services. (PDF, dated
September 15, 2009, http://www.loc.gov/bibliographic-future/news/OTR rep response final 091509.pdf) This report was prepared by the OTR
Report Implementation Working Group, co-chaired by Regina Reynolds and Bruce Knarr.
It is a planning document detailing the projects, contingent projects, and areas of investigation recommended for action by LC over the next four years.

Library of Congress Study of the North American MARC Records Marketplace. (PDF, dated October 2009, http://www.loc.gov/bibliographic-future/news/MARC Record Marketplace 2009-10.pdf) This study was prepared by Ruth Fischer and Rick Lugg of R2 Consulting LLC. This forty-seven page study analyzes the results of surveys in order to assess the current patterns of creation and distribution of MARC records in the U.S. and Canada with regard to economic factors, sufficiency and redundancy of production, and incentives and barriers to production.

SELECTED ARTICLES FROM CURRENT LIBRARY JOURNALS

Baca, Murtha, and Elizabeth O'Keefe. "Sharing Standards and Expertise in the Early 21st Century: Moving Toward a Collaborative, 'Cross-Community' Model for Metadata Creation." *International Cataloguing and Bibliographic Control* 38, no. 4 (October/December 2009): 59-67.