Professional Development Opportunities

compiled by Cynthia Snell

Delivering Services in a Pandemic

Whether working remotely, on-site or in some hybrid form, information organizations and institutions found that many basic services had to be managed and delivered in new and different forms. From providing remote support to customers, to delivering seamless online access to content, to meeting the needs of scattered students and faculty, everyone's workflows had to be adapted. Standard access services that are normally taken for granted had to be rethought. This webinar will address what these changes meant for all those who provide information services of any sort.

October 28, 2020; 11:00 am – 12:30 pm
Free (NISO member) / $135 (non-member) / $49 (student)

Developing a Website Content Strategy

In this four-week course, you will learn the process of developing a website content strategy, from the first phase of conducting an audit of your content, to the second phase of analyzing your current environment, to the final phase of establishing a sustainable strategy that will ensure your content is useful, usable, and findable.

November 2–29, 2020
$175

Ethics and Sustainability for Digital Curation

It's not just about digitizing or capturing unique born-digital material to preserve it and put it online for unfettered access in an institutional repository or digital special collections platform. The responsible information professional needs to approach their task within a framework that supports ethical curation of digital collections and also includes the necessary component of financial and preservation sustainability. This course will explore ethical frameworks in various disciplines, from radical librarianship, to archives, and to community-centered and human rights documentation initiatives, in order to lay a working framework for stewarding digital collections in a responsible manner, no matter the setting, institution or purpose.

November 2–29, 2020
$175

Key Concepts in Quantitative Analysis for Librarians

This class will provide a broad overview of quantitative methods and the focus will be on understanding terminology and concepts used by quantitative researchers. We'll discuss some of the most commonly used statistical tests, outlining the types of research questions they address and the basic mechanics of the tests. T-test, correlation, chi-square test of independence and regression will be briefly explained. Along the way we'll touch upon variables, level of analysis and the role of theory in quantitative methodology. This course is accessible to those without a math background as it focuses on providing a broad overview of quantitative methods concepts. This class can help

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library staff who are planning to conduct quantitative research to show value, assess library services and student learning, and better serve communities.

November 3, 2020; 1:30 pm – 2:30 pm EST (GMT -5)
$50 (LYRASIS member) / $75 (non-member)

Fundamentals of Electronic Resources Acquisitions

This four-week online course provides an overview of acquiring, providing access to, administering, supporting, and monitoring access to electronic resources. The course offers a basic background in electronic resource acquisitions including: product trials, licensing, purchasing methods, pricing models. An overview of the sometimes complex relationships between vendors, publishers, platform providers, and libraries is also provided.

November 11, 2020–December 11, 2020
$109 (ALCTS member) / $139 (non-member)

Creating a Collections Cataloging Manual

Arrowhead or projectile point? Inches or centimeters? Circa or ca.? If you've ever torn your hair out about data inconsistency across your collections management system, creating a cataloging manual is a great first step toward gaining better intellectual control over your art, artifact, and object collections.

November 17, 2020; 2:00 pm – 3:00 pm EST (GMT -5)
$50 (LYRASIS member) / $75 (non-member)

Using MarcEdit

This four-week course will provide hands-on instruction to build, edit and manipulate library data using MarcEdit. This course will cover both basic functionality as well as more sophisticated uses making it appropriate for both new and experienced users of MarcEdit.

December 7, 2020–January 3, 2021
$175

Rethinking Spaces

Some organizations and institutions in the information community have now started to return to a form of face-to-face operations, requiring even more planning and adaptation on their part in order to safely bring their workforce back to an office setting. How can available spaces be re-allocated in order to accommodate social distancing? Where are plexiglass shields needed? How many workers could or should continue to work remotely and how many will only be in the office part-time? This discussion will look beyond narrow issues such as managing shelving or foot traffic, to focus on how we need to rethink the functional space and shared environments of 21st century knowledge workers.

December 9, 2020; 11:00 am – 12:30 pm
Free (NISO member) / $135 (non-member) / $49 (student)

Copyright and Open Licensing Issues

The question of copyright comes up frequently in librarianship, and issues surrounding copyright limitations pervade all aspects of library work including publishing, acquisitions, electronic resources management, metadata, resource sharing, and patron interactions. In this course, you will

learn the foundations of copyright law, the types of resources that both are and are not covered by copyright restrictions, exceptions and limitations to copyright such as fair use and the TEACH Act, and open licensing options, including an overview of Creative Commons licenses. By the end of the course, you will have a better understanding of how copyright law applies in multiple library settings and scenarios and be able to handle copyright questions from your community with more confidence and ease. Note: this course primarily focuses on United States copyright law.

January 4–31, 2021
$175

Grant Writing for Digital Collections in Libraries & Museums

This course discusses local, regional, and national grant planning and writing, for the purposes of digital collections creation. Emphasizing the granular detail needed for successful grant submissions, this course will include sections on digitization explanation, metadata description, digital preservation and maintenance, harvesting and interoperability requirements, and specialized, user-friendly research applications that will make your application stand out, in order to secure funding.

January 4–31, 2021
$175

Preservation of Photographic Materials

Photographic materials present significant preservation concerns in cultural heritage collections. They are often heavily used and are fragile and susceptible to damage due to improper handling and storage conditions. Visual examples of photographic processes and deteriorated photographs will be identified and discussed. Taught in two two-hour sessions over the course of two days, topics covered will include: early photographic through contemporary print processes; issues with prints, color, film, glass, and albums; environment and storage guidelines; handling, housing, and security guidelines.

January 26 & 27, 2021; 2:00 pm – 3:30 pm EST (GMT -5)
$125 (LYRASIS member) / $150 (non-member)

Metadata and Description for Digital Special Collections

Methods and standards for metadata and description for unique digital collections are varied and present digital curators, catalogers and metadata librarians with a wide array of options, which can at times seem daunting. This course is designed to give the student an overview of current standards, schemas and applications of medatada models designed for the description and organization of digital collections, whether they be materials in an institutional repository or digital special collections.

March 1–28, 2021
$175