

## Section Three: News and Views (of the Members of the ATLA Technical Services Section)

### PROFESSIONAL DEVELOPMENT OPPORTUNITIES

#### **Creating Visual Presentations**

American Management Assoc.

Learn why less is more is using visuals to boost your ability to communicate your message. Topics covered include understanding the 3 types of presentations, strategies for reducing slide text, and graphic layout principles and the power of negative space.

November 29, 2016

\$199

<http://www.amanet.org/training/webcasts/Creating-Visual-Presentations.aspx>

#### **Mastering Excel® PivotTables®:**

American Management Assoc.

##### **How to Crunch Numbers Like an Expert**

Analyze data quickly without dealing with complex formulas. This webinar will demonstrate shortcuts for automating difficult analyses, as well as how to create summary totals, modify PivotTables to boost efficiency, and tips and tricks to create reports.

December 1, 2016

\$199

<http://www.amanet.org/training/webcasts/Mastering-Excel-Pivot-Tables.aspx>

#### **Ontologies and Linked Data**

Library Juice Academy

Focus on SKOS, OWL, MADs/METS/MODS, and the Open Linked Data movement. Discuss strategies for creating taxonomies and ontologies using open source tools such as Protégé.

December 5-30, 2016

\$175

<http://libraryjuiceacademy.com/054-ontologies-linked.php>

#### **Awesome PowerPoint Tricks for Effective Presentations**

Training Magazine Network

Revolutionize presentations and training material using visuals, diagrams, and animated sequences. Attendees will receive how-to guides, PowerPoint tricks, and a PowerPoint toolkit.

December 13, 2016

FREE

<http://www.trainingmagnetwork.com/events/1012>

#### **Metadata Implementation**

Library Juice Academy

Develop and test application profiles in XML using an open source METS/MODS metadata creation tool. METS, VRA Core, MODS, Darwin Core, and PBcore as well as administrative metadata will be covered.

January 2-27, 2017

\$175

<http://libraryjuiceacademy.com/106-metadata-implementation.php>

#### **E-Book Management for Academic Libraries**

Library Juice Academy

Learn about the different methods of e-book acquisition, how to decide what method(s) to use for e-book discovery, workflow considerations unique to e-books, and how to assist users.

January 2-27, 2017

\$175

<http://libraryjuiceacademy.com/143-e-books.php>

### Discovering Discovery Layers: An Introduction

OhioNet

Discusses the purpose of discovery layers, how they work, and why they are useful for libraries and patrons. Learn how this search tool differs from databases and catalogs and consider the pros and cons of using a discovery tool.

January 24, 2017

\$25-\$45

<https://www.ohionet.org/civCRM/event/info?reset=1&id=358>

### Doing More with Less: How to Motivate and Reward Your Overworked Staff during Lean Times

American Management Assoc.

Make work fun again by exploring key ingredients for strengthening employee commitment, engagement, and career satisfaction. Learn how to develop an "achievement mentality" in staff, implement recognition and appreciation campaigns, and reengage those who have fallen into "maintenance mode".

January 26, 2017

\$149

<http://www.amanet.org/training/webcasts/How-to-Motivate-and-Reward-Your-Overworked-Staff-during-Lean-Times.aspx>

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### SELECTED ARTICLES FROM CURRENT LIBRARY JOURNALS

Adamich, Tom. "MarcEdit: An Evolving Tool." *Technicalities* 36, no. 5 (September 2016): 15-17.

Bull, Sarah and Amanda Quimby. "A Renaissance in Library Metadata? The Importance of Community Collaboration in a Digital World." *Insights: The UKSG Journal* 29, no. 2 (July 2016): 146-153.

Carrasco, Rafael C., Aureo Serrano, and Reydi Castillo-Buergo. "A Parser for Authority Control of Author Names in Bibliographic Records." *Information Processing & Management* 52, no. 5 (September 2016): 753-764.

"Exposing Content on the Web." *Library Technology Reports* 52, no. 5 (July 2016): 8-11.

Fell, Todd and Francis Lapka. "ISBD and DCRM into RDA: An Opportunity for Convergence?" *Cataloging & Classification Quarterly*, 54, no. 5-6 (July 2016): 282-291.

Fox, Robert. "From Strings to Things." *Digital Library Perspectives* 32, no. 1 (January 2016): 2-6.

Intner, Sheila S. "Evaluating Technical Services." *Technicalities* 36, no. 5 (September 2016): 1-9.

Mai, Jens-Erik. "Marginalization and Exclusion: Unraveling Systemic Bias in Classification." *Knowledge Organization* 43, no. 5 (September 2016): 324-[330].

Matthews, Joseph R. "An Environmental Scan of OCLC Alternatives: A Management Perspective." *Public Library Quarterly* 35, no. 3 (July 2016): 175-187.

Peponakis, Manolis. "In the Name of the Name: RDF Literals, ER Attributes, and the Potential to Rethink the Structures and Visualizations of Catalogs." *Information Technology & Libraries* 35, no. 2 (June 2016): 19-38.

Roy, Bijan Kumar, Subal Chandra Biswas, and Parthasarathi Mukhopadhyay. "Global Repository Movement in the Domain of Library and Information Science Discipline." *International Journal of Information Science & Management* 14, no. 2 (July 2016): 15-32.

Thompson, Kelly J. "More Than a Name: A Content Analysis of Name Authority Records for Authors Who Self-Identify as Trans." *Library Resources & Technical Services* 60, no. 3 (July 2016): 140-155.

Vaidya, Praveenkumar and N. S. Harinarayana. "The Comparative and Analytical Study of LibraryThing Tags with Library of Congress Subject Headings." *Knowledge Organization* 43, no. 1 (January 2016): 35-43.

Veve, Marielle. "From Digital Commons to OCLC: A Tailored Approach for Harvesting and Transforming ETD