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JOURNAL INFORMATION

Theology Cataloging Bulletin (TCB), a publication of Atla, is published in January, April, August, and October. It contains information about new and changed Library of Congress Subject Headings (LCSH) and Library of Congress Classification (LCC) numbers compiled from the Library of Congress's monthly lists, upcoming training opportunities, bibliographies of recently published articles, and other information of interest to religion/theology catalogers. Each issue also contains a column entitled "Testimony," which is a first-person narrative of an experience, project, or training of interest to the technical services community.

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We Want to Hear from You

Theology Cataloging Bulletin (TCB) is a publication of Atla Open Press. Since its inception in 1992, the Bulletin has informed technical services librarians in the field of religion and theology of new developments and upcoming opportunities to support their work and professional development. In the past, TCB focused mostly on cataloging, but now we want to expand coverage to a broader range of technical services activities, supporting Atla's mission to be collectors and connectors in religion and theology.

The *TCB* editorial team invites you to participate in a survey that reviews the current publication and asks how it could be more valuable to you and your daily work activities. The responses will help guide the future direction of the *Bulletin* so we can offer the most helpful information to those who provide description of, and access to, library resources in religion and theology.

Please complete <u>the survey</u> by November 30, 2020. The TCB editorial team thanks you for your feedback.

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LC Headings from June 2020–August 2020 Lists

compiled by Christa M. Strickler

The new headings listed here reflect the most recent information available at the time of publication. Items in this list were selected from 2020 list numbers 6 (June 12), 7 (July 17), and 8 (August 14).

SUBJECT HEADINGS

- 150 Anansi (Legendary character) CANCEL HEADING [sp 85004799]
 - 682 This authority record has been deleted because the subject heading is covered by an identical name heading (DLC)no2020051105
- 150 Andir (Dance) [May Subd Geog] [sp2020005562]
 - 053 GV1796.A69
 - 550 BT Dance--Indonesia
- 150 Basilicas (Roman architecture)--Greece [sp2020001125]
- 110 Bethesda Pentecostal Church (New York, N.Y. : Building) [sp2020001130]
 - 410 UF Bushwick Democratic Club (New York, N.Y. : Building)
 - 550 BT Church buildings--New York (State)
 - 550 BT Clubhouses--New York (State)
- 150 Borān kammaṭṭhāna (Buddhism) [sp2020000601]
 - 053 BQ5630.B67
 - 450 UF Boran kammathan (Buddhism)
 - 450 UF Boran kammatthan (Buddhism)
 - 450 UF Borān yogāvacara kammaṭṭhāna (Buddhism)
 - 450 UF Dhammakāya meditation (Buddhism)
 - 550 BT Buddhism--Doctrines
 - 550 BT Meditation--Buddhism
- 150 Cataloging of music [May Subd Geog] [sp 85020869]
 550 RT Medium of performance thesaurus for music, Library of Congress ADD FIELD
- 150 Christian study centers [May Subd Geog] [sp2020000600]
 - 450 UF Study centers, Christian
 - 550 BT Community centers
 - 550 BT Religious facilities

Christa M. Strickler is Associate Professor of Library Science at Wheaton College.

- 150 Confucianism--Functionaries [sp2020002251]
 - 450 UF Confucian functionaries
 - 450 UF Confucian religious functionaries
 - 450 UF Confucianism--Clergy
 - 550 BT Clergy
- 150 Duryodhana (Hindu mythology) CANCEL HEADING [sp 85040064]
 - 682 This authority record has been deleted because the subject heading is covered by the name heading Duryodhana (Hindu mythological character) (DLC)n 2020240636
- 150 Duryodhana (Hindu mythology) in literature CANCEL HEADING [sp2009030092]
 - 682 This authority record has been deleted because the heading is replaced by the heading Duryodhana (Hindu mythological character)--In literature, a heading for which a subject authority record is not made because it uses a free-floating subdivision.
- 150 Dvarasakhas [May Subd Geog] [sp2020005468]
 - 450 UF Dvara-shakhas
 - 450 UF Dvarashakhas
 - 450 UF Dwara-sakhas
 - 550 BT Buddhist architecture
 - 550 BT Doorframes
 - 550 BT Hindu architecture
 - 550 BT Jaina architecture
- 150 Elders (Indigenous leaders) [May Subd Geog] [sp2020006331]
 - 450 UF Aboriginal elders (Indigenous leaders)
 - 450 UF Elders, Aboriginal (Indigenous leaders)
 - 450 UF Elders, Tribal (Indigenous leaders)
 - 450 UF Indigenous leaders
 - 450 UF Leaders, Indigenous
 - 450 UF Leaders, Tribal
 - 450 UF Tribal elders (Indigenous leaders)
 - 550 BT Indigenous peoples
 - 550 BT Persons
 - 680 Here are entered works on indigenous persons whose wisdom about spirituality, culture, and life is recognized by their people, and who ensure that traditions are taught and maintained.
- 150 Elders (Indigenous leaders)--Alaska [sp2020006625]
- 150 Elders (Indigenous leaders)--Canada [sp2020006624]
- Elders (Indigenous leaders), Aboriginal Australian [May Subd Geog] [sp2020005547]
 450 UF Aboriginal Australian elders (Indigenous leaders)

- 150 Elders (Indigenous leaders), Maori [May Subd Geog] [sp2020005548]
 450 UF Maori elders (Indigenous leaders)
- 151 Girirāja (India) [sp 90002485]
 - 451 UF Govardhana Hill (India) ADD FIELD
 - 451 UF Govardhan Hill (India) ADD FIELD
 - 451 UF Mount Govardhan (India) ADD FIELD
 - 451 UF Mount Govardhana (India) ADD FIELD
 - 451 UF Royal Hill (India) ADD FIELD
- 150 Guardian angels in art [Not Subd Geog] [sp2020000634]
- 150 Healing of the deaf man (Miracle) [sp2020000168] 053 BT367.H37
 - 450 UF Deaf man, Healing of the (Miracle)
 - 450 UF Deaf-mute, Healing of the (Miracle)
 - 450 UF Healing of the deaf-mute (Miracle)
 - 500 BT Jesus Christ--Miracles
- 150 Hevel (The Hebrew word) [sp 94002944] 450 UF Hebel (The Hebrew word) ADD FIELD
- 150 Host of heaven [sp2020005563]
 - 450 UF Heavenly host
 - 550 BT Angels
 - 550 BT Judaism--Doctrines
 - 550 BT Theology, Doctrinal
- 150 Hypostyle halls [May Subd Geog] [sp2020005893]
 - 450 UF Hypostyle rooms
 - 450 UF Hypostyles
 - 450 UF Pillared halls
 - 550 BT Rooms
- Indian elders (Indigenous leaders) [May Subd Geog] [sp2020005527]
 BT Elders (Indigenous leaders)
- Indian women elders (Indigenous leaders) [May Subd Geog] [sp2020005528]
 450 UF Women elders (Indigenous leaders), Indian
 - 550 BT Elders (Indigenous leaders)
 - 550 BT Indian women

- 150 Inuit elders (Indigenous leaders) [May Subd Geog] [sp2020005539]
 - 450 UF Elders (Indigenous leaders), Inuit
 - 550 BT Elders (Indigenous leaders)--Alaska
 - 550 BT Elders (Indigenous leaders)--Canada
 - 550 BT Elders (Indigenous leaders)--Greenland
- Jaina relief (Sculpture) [May Subd Geog] [sp2020005462]
 450 UF Relief (Sculpture), Jaina
 550 BT Jaina sculpture
- 150 Jewish superheroes [May Subd Geog] [sp2020000616] 550 BT Superheroes
- 110 Julian Basilica (Corinth, Greece) [sp2020001112]
 - 410 UF East Building (Corinth, Greece)
 - 550 BT Basilicas (Roman architecture)--Greece
 - 551 BT Greece--Antiquities
- 150 Liaison librarians [May Subd Geog] [sp2020005933]550 BT Librarians
- 150 Lokapālas (Buddhist deities) in art [Not Subd Geog] [sp2020005788]
- 150 Makara CANCEL HEADING [sp 85079987]
 - 682 This authority record has been deleted because the subject heading is covered by the name heading Makara (Hindu mythological character) (DLC)no2020068587
- Medium of performance thesaurus for music, Library of Congress [sp2020000928]
 450 UF LC medium of performance terms for music
 - 450 UF LCMPT (Library of Congress medium of performance thesaurus for music)
 - 450 UF Library of Congress medium of performance terms for music
 - 450 UF Library of Congress medium of performance thesaurus for music
 - 450 UF Medium of performance terms for music, Library of Congress
 - 450 UF Musical medium of performance terms, Library of Congress
 - 550 BT Authority files (Information retrieval)
 - 550 RT Cataloging of music
- Métis elders (Indigenous leaders) [May Subd Geog] [sp2020005538]
 450 UF Elders (Indigenous leaders), Métis
 - 550 BT Elders (Indigenous leaders)--Canada
- 150 Mut (Egyptian deity) CANCEL HEADING [sp2007008918]
 - 682 This authority record has been deleted because the subject heading is covered by an identical name heading (DLC)n 2020021031

- 150 Pendentives [May Subd Geog] [sp2020005425] 550 BT Architecture--Details
- Phaethon (Greek mythology) CANCEL HEADING [sp 85100542]
 This authority record has been deleted because the subject heading is covered by the name heading Phaethon (Greek deity) (DLC)no2020068619
- Phaethon (Greek mythology) in literature CANCEL HEADING [sp2012000004]
 This authority record has been deleted because the heading is replaced by the heading Phaethon (Greek deity)--In literature, a heading for which a subject authority record is not made because it uses a free-floating subdivision.
- 150 Relief (Sculpture), Hindu CHANGE HEADING
 - Hindu relief (Sculpture) [May Subd Geog] [sp 88000323]
 - 450 UF Relief (Sculpture), Hindu [Former heading]
 - 550 BT Hindu sculpture
- 150 Saint Lucy's Day [May Subd Geog] [sp2020005534]
 - 450 UF Saint Lucia's Day
 - 450 UF St. Lucia's Day
 - 450 UF St. Lucy's Day
 - 550 BT Fasts and feasts
 - 550 BT Holidays

150

- Triton (Greek deity) CANCEL HEADING [sp2002011037]
 682 This authority record has been deleted because the subject heading is covered by an identical name heading (DLC)no2020057800
- 150 Uddhava (Hindu mythology) CANCEL HEADING [sp2009030073]
 682 This authority record has been deleted because the subject heading is covered by the name heading Uddhava (Hindu mythological character) (DLC)n 2019243697
- 150 Uddhava (Hindu mythology) in literature CANCEL HEADING [sp2009030074]
 682 This authority record has been deleted because the heading is replaced by the heading Uddhava (Hindu mythological character)--In literature, a heading for which a subject authority record is not made because it uses a free-floating subdivision.

- Xiezhi [May Subd Geog] [sp2020005866] 450 UF Haechi 150

 - 450 UF Haetae
 - 450 UF Haitai
 - 450
 - UF Jiezhì UF Justice animal 450
 - UF Kaichi 450
 - UF Shenyang UF Shin'yō 450
 - 450
 - UF Unicorn-lion 450
 - UF Xie zhi 450
 - UF Zhi (Mythical animal) BT Animals, Mythical 450
 - 550
 - BT Mythology, East Asian 550

GENRE/FORM TERMS

Easter poetry [gp2020026052] 555 BT Poetry 155

LCC from June 2020–August 2020 Lists

compiled by Christa M. Strickler

The new classification numbers listed here reflect the most recent information available at the time of publication. Items in this list were selected from 2020 list numbers 06 (June 15), 07 (July 20), and 08 (August 17).

CLASS BF

BF1442.C87	Occult sciences Special topics, A-Z Cursed objects
	Witchcraft
	Special topics, A-Z
BF1572.W38	Water

CLASS BL

BM538.V42

	Religions. Mythology. Rationalism Religion History and principles of religions European. Occidental Other early European religions By ethnic group Celtic
BL915.M67	Special topics, A-Z Morrigan
BL2480.T47	African By ethnic group, etc., A-Z Teso
[BL2700-2790]	Rationalism Cf. BQ4570.S43 Buddhism and secularism
CLASS BM	

Judaism	
Relation of Juda	ism to special subject fields
Other, A-Z	
Veganism	

Christa M. Strickler is Associate Professor of Library Science at Wheaton College.

CLASS BQ

	Buddhism Doctrinal and systematic Buddhism
BQ4570.S43	Special topics (nondoctrinal) and relations to special subjects, A-Z Secularism
	Practice of Buddhism. Forms of worship Religious life
	Devotion. Meditation
	Special topics, A-Z
BQ5630.B67	Borān kammaṭṭhāna
CLASS BS	
	The Bible
	General
	Texts and versions Modern texts and versions
	Non-European languages
	Languages of Oceania and Australasia (Austronesian, Papuan, and
	Australian), A-Z
BS335.C35	Caluyanun TABLE BS5
	Old Testament
	Works about the Old Testament
BS1199.H67	Topics (not otherwise provided for), A-Z Host of Heaven
D31199.H07	nosi oi neaven
CLASS BT	
	Doctrinal theology
	Christology
	Life of Christ
	Special topics Public life
	Miracles
	Special, A-Z
BT367.H37	Healing of the deaf man
CLASS BV	
	Practical theology
	Ecclesiastical theology
	Sacraments. Ordinances
[D1000 04 4]	Baptism
[BV803-814]	Cf. BV873.D43 Dedication of infants

Other, A-Z
Dedication of infants
Missions in individual countries
Asia. The Orient. The East
Southeast Asia
Malay Archipelago
Indonesia
By ethnic group, A-Z
Dayak
Pastoral theology
Practical church work. Social work. Work of the layman
Church work with special classes
Transgender people
Practical religion. The Christian life
Movements to promote the Christian life, A-Z
Study centers
Christian denominations
Other Protestant denominations
Pentecostal churches Individual branches
Gereja Sidang Jemaat Allah TABLE BX3
Gereja ordang jennaar mani mibili bro
History of Africa
Egypt
Local antiquities, A-Z
Dra Abu el-Naga Site
America
Indians of North America
Other topics, A-Z
Elders (Indigenous leaders)

CLASS GV

GV1796.A69

Recreation. Leisure Dance Special dances, A-Z Andir

Professional Development Opportunities

compiled by Cynthia Snell

Delivering Services in a Pandemic

Whether working remotely, on-site or in some hybrid form, information organizations and institutions found that many basic services had to be managed and delivered in new and different forms. From providing remote support to customers, to delivering seamless online access to content, to meeting the needs of scattered students and faculty, everyone's workflows had to be adapted. Standard access services that are normally taken for granted had to be rethought. This webinar will address what these changes meant for all those who provide information services of any sort.

October 28, 2020; 11:00 am – 12:30 pm Free (NISO member) / \$135 (non-member) / \$49 (student)

Developing a Website Content Strategy

In this four-week course, you will learn the process of developing a website content strategy, from the first phase of conducting an audit of your content, to the second phase of analyzing your current environment, to the final phase of establishing a sustainable strategy that will ensure your content is useful, usable, and findable.

November 2–29, 2020 \$175

Ethics and Sustainability for Digital Curation

It's not just about digitizing or capturing unique born-digital material to preserve it and put it online for unfettered access in an institutional repository or digital special collections platform. The responsible information professional needs to approach their task within a framework that supports ethical curation of digital collections and also includes the necessary component of financial and preservation sustainability. This course will explore ethical frameworks in various disciplines, from radical librarianship, to archives, and to community-centered and human rights documentation initiatives, in order to lay a working framework for stewarding digital collections in a responsible manner, no matter the setting, institution or purpose.

November 2–29, 2020 \$175

Key Concepts in Quantitative Analysis for Librarians

This class will provide a broad overview of quantitative methods and the focus will be on understanding terminology and concepts used by quantitative researchers. We'll discuss some of the most commonly used statistical tests, outlining the types of research questions they address and the basic mechanics of the tests. T-test, correlation, chi-square test of independence and regression will be briefly explained. Along the way we'll touch upon variables, level of analysis and the role of theory in quantitative methodology. This course is accessible to those without a math background as it focuses on providing a broad overview of quantitative methods concepts. This class can help

Cynthia Snell is Library Director at Columbia International University.

library staff who are planning to conduct quantitative research to show value, assess library services and student learning, and better serve communities.

November 3, 2020; 1:30 pm – 2:30 pm EST (GMT -5) \$50 (LYRASIS member) / \$75 (non-member)

Fundamentals of Electronic Resources Acquisitions

This four-week online course provides an overview of acquiring, providing access to, administering, supporting, and monitoring access to electronic resources. The course offers a basic background in electronic resource acquisitions including: product trials, licensing, purchasing methods, pricing models. An overview of the sometimes complex relationships between vendors, publishers, platform providers, and libraries is also provided.

November 11, 2020–December 11, 2020 \$109 (ALCTS member) / \$139 (non-member)

Creating a Collections Cataloging Manual

Arrowhead or projectile point? Inches or centimeters? Circa or ca.? If you've ever torn your hair out about data inconsistency across your collections management system, creating a cataloging manual is a great first step toward gaining better intellectual control over your art, artifact, and object collections.

November 17, 2020; 2:00 pm – 3:00 pm EST (GMT -5) \$50 (LYRASIS member) / \$75 (non-member)

Using MarcEdit

This four-week course will provide hands-on instruction to build, edit and manipulate library data using MarcEdit. This course will cover both basic functionality as well as more sophisticated uses making it appropriate for both new and experienced users of MarcEdit.

December 7, 2020–January 3, 2021 \$175

Rethinking Spaces

Some organizations and institutions in the information community have now started to return to a form of face-to-face operations, requiring even more planning and adaptation on their part in order to safely bring their workforce back to an office setting. How can available spaces be reallocated in order to accommodate social distancing? Where are plexiglass shields needed? How many workers could or should continue to work remotely and how many will only be in the office part-time? This discussion will look beyond narrow issues such as managing shelving or foot traffic, to focus on how we need to rethink the functional space and shared environments of 21st century knowledge workers.

December 9, 2020; 11:00 am – 12:30 pm Free (NISO member) / \$135 (non-member) / \$49 (student)

Copyright and Open Licensing Issues

The question of copyright comes up frequently in librarianship, and issues surrounding copyright limitations pervade all aspects of library work including publishing, acquisitions, electronic resources management, metadata, resource sharing, and patron interactions. In this course, you will

learn the foundations of copyright law, the types of resources that both are and are not covered by copyright restrictions, exceptions and limitations to copyright such as fair use and the TEACH Act, and open licensing options, including an overview of Creative Commons licenses. By the end of the course, you will have a better understanding of how copyright law applies in multiple library settings and scenarios and be able to handle copyright questions from your community with more confidence and ease. Note: this course primarily focuses on United States copyright law.

January 4–31, 2021 \$175

Grant Writing for Digital Collections in Libraries & Museums

This course discusses local, regional, and national grant planning and writing, for the purposes of digital collections creation. Emphasizing the granular detail needed for successful grant submissions, this course will include sections on digitization explanation, metadata description, digital preservation and maintenance, harvesting and interoperability requirements, and specialized, user-friendly research applications that will make your application stand out, in order to secure funding.

January 4–31, 2021 \$175

Preservation of Photographic Materials

Photographic materials present significant preservation concerns in cultural heritage collections. They are often heavily used and are fragile and susceptible to damage due to improper handling and storage conditions. Visual examples of photographic processes and deteriorated photographs will be identified and discussed. Taught in two two-hour sessions over the course of two days, topics covered will include: early photographic through contemporary print processes; issues with prints, color, film, glass, and albums; environment and storage guidelines; handling, housing, and security guidelines.

January 26 & 27, 2021; 2:00 pm – 3:30 pm EST (GMT -5) \$125 (LYRASIS member) / \$150 (non-member)

Metadata and Description for Digital Special Collections

Methods and standards for metadata and description for unique digital collections are varied and present digital curators, catalogers and metadata librarians with a wide array of options, which can at times seem daunting. This course is designed to give the student an overview of current standards, schemas and applications of medatada models designed for the description and organization of digital collections, whether they be materials in an institutional repository or digital special collections.

March 1–28, 2021 \$175

Report on the CC:DA Summer Meeting 2020

by Donna J. Wells

Like all conferences and meetings scheduled for the summer of 2020, the CC:DA met virtually using Zoom. There were three meetings of two hours each, all very well attended. Introductions were repeated at every get together. The <u>full reports from each reporting committee</u> are available online. In summary:

MEETING 1

July 9, 3:00–5:00

The first gathering covered Zoom logistics, approval of minutes, and two reports, one from the task force to review the proposal on changing procedural guidelines for revised romanization tables and the other from the Library of Congress.

The discussion concerning the romanization tables was quite lively. Obviously, this is a very complex procedure and demands specialized expertise. Basically, it was decided that LC needs to be much more involved in setting up this process and spearhead this project.

The Library of Congress reported on their response to the coronavirus. The library building is closed and all employees are working remotely. The process for reopening is detailed but no dates have been set. LC has also been hit with a large number of retirements resulting in much shifting and reorganization. The LC report details many of the cataloging and classification changes made since January.

MEETING 2

July 13, 2:00-4:00

Reports were given from the representatives from the North American RDA Committee, the CC:DA 3R task group, the MARC Advisory Committee representative, and the PCC liaison.

NARDAC met five times between ALA Midwinter in January and this July. They continue work to develop a set of user-friendly display labels for RDA elements and supply the exhibition curator proposal (with the 3R task force), among many other projects. They work closely with the RDA Steering Committee, which is the international group spearheading RDA.

The 3R Task Force worked to define terms more clearly for RDA. They proposed to add the element sets "curator agent of work" and "curator agent of work of" as narrower elements to "related work of agent" and "related agent of work" to describe curators who play a role at the work level.

The MAC passed five proposals:

- alter the existing make-up of field 856,
- provide a mechanism for recording illustrative content in field 340,
- provide a mechanism for recording aspect ratio in field 345,
- add a new field, 881, for the new RDA element "Manifestation Statement," and
- add a new field, 335, for the element "Extension Plan for Bibliographic Works."

Donna J. Wells is Associate Director and Head of Technical Services at Southeastern Baptist Theological Seminary. She currently serves as the Atla liaison to the CC:DA.

PCC continues to update the NACO manual, make policy statements for the new RDA toolkit, issue guidelines for the minimally punctuated MARC bibliographic records, provide training on FAST headings, and form a task force to consider expanding language codes.

MEETING 3

July 15, 1:00-3:00

This meeting was dedicated to future plans and areas of work. With the uncertainty of current conditions under COVID precautions, to meet again virtually was a viable option. Midwinter is supposed to be held in Indianapolis in January. However, no decision was made; it was agreed to wait and see, as we all are doing in this bizarre year of 2020.

Social Media

compiled by Anna Appleman

- Hale, Meredith L. 2020. "<u>Tweeting Tennessee's Collections: A Case Study of a Digital Collections</u> <u>Twitterbot Implementation</u>." *Code4Lib Journal* 48.
- Michael, Brinna and Myung-Ja Han. 2020. "User Tagging Behaviors in an OPAC: An Analysis of Seven Years of I-Share User Tags." *Library Resources & Technical Services* 64, no. 1: 4–14.
- Samanta, Kalyan Sundar and Durga Sankar Rath. 2020. "<u>User-Generated Social Tags Versus Librarian-Generated Subject Headings: A Comparative Study in the Domain of History</u>." *DESIDOC Journal of Library & Information Technology* 40, no. 3: 176–84. doi.org/10.14429/djlit.40.03.15413.
- Zhan, Ming, Qin Yu, and Ji Wang. 2020. "<u>Effectively Organizing Hashtags on Instagram: A Study of</u> <u>Library-Related Captions</u>." *Information Research* 25, no. 2.

Open Access

compiled by Anna Appleman

- Bruner, Rhiannon and Danielle Bromelia. 2020. "Managing Open Content Resources from Discovery to Delivery." *Serials Librarian* 78, nos. 1–4: 234–8.
- Dalton, Elizabeth D., Carol Tenopir, and Bo-Christer Björk. 2020. "Attitudes of North American Academics Toward Open Access Scholarly Journals." *Portal: Libraries and the Academy* 20, no. 1: 73-100.
- Moore, Samuel A. 2020. "Revisiting 'the 1990s Debutante': Scholar-led Publishing and the Prehistory of the Open Access Movement." *Journal of the Association for Information Science & Technology* 71, no. 7: 856–66.
- Schleicher, Caitlin A., Christopher A. Barnes, and Ronald A. Joslin. 2020. "<u>OER Initiatives at Liberal</u> <u>Arts Colleges: Building Support at Three Small, Private Institutions</u>." *Journal of Librarianship and Scholarly Communication* 8. dx.doi.org/10.7710/2162-3309.2301.
- Tavernier, Willa. 2020. "<u>COVID-19 Demonstrates the Value of Open Access: What Happens Next?</u>" *College & Research Libraries News* 81, no. 5: 226–30. doi.org/10.5860/crln.81.5.226.

The Problem of Describing Digital Ephemera

by Brinna Michael

In the fall of 2019, preparations began to ramp up for Pitts Theology Library's winter exhibition, *Thy Kingdom Come: American Evangelicalism from George Whitefield to Contemporary Politics*, an exploration of the historical, social, and political complexities of the American Evangelical movement. The goal of curators Brandon Wason and Eric Moore (2019) was to "[problematize] monolithic portrayals of evangelicalism in the media in order to demonstrate the significant role this movement has played within the broader American culture." To accomplish this, they drew on a variety of resources, including original compendiums of George Whitfield's sermons, publications by proponents of Christian fundamentalism, ephemera reflecting the everyday Evangelical life, and books on the state of contemporary American Evangelicalism. In addition to these more traditional, physical representations of embodied history, Wason and Moore also made the decision to include something altogether different for Pitts: a curated selection of tweets to accompany the section on American Evangelicalism and Contemporary Politics.

But why tweets? Pitts Theology Library's Special Collections department specializes in collecting a variety of historical materials largely focused on the Reformation and Wesleyan periods, and it is rare that exhibitions engage so directly with current events. However, Wason and Moore's collaboration presented an opportunity to display a truly contemporary example of the current state of politics and religion, one which could only be captured through social media. Throughout the exhibition's three-month run, Wason, Moore, and Library Director Bo Adams, curated a selection of tweets that were added to a running feed in the gallery, giving a near real-time look into the living Evangelical experience. In fact, the screen on which the feed was running quickly became the section of the exhibition most frequently engaged with by visitors.

In response to the exhibition, some in the Atla community posed the question: amidst cases full of painstakingly preserved and described physical materials, were there plans for preserving and describing the tweets? The short answer is no. A selection of the tweets were included in the <u>official</u> <u>exhibition catalog</u>, but, overall, there was not a plan for any long-term preservation or description of the tweets. This decision was made largely because the displayed tweets constituted an incredibly small and highly curated subset of the social media record of Evangelical engagement with contemporary politics specifically gathered for this exhibition. Rather than attempting to take on a project outside the scope and technical capability of the library, the decision was made not to preserve them outside of their context as a supplemental element of the exhibit itself. Additionally, the preservation of tweets, and social media posts broadly, is an incredibly complex and imprecise process, one that should not be taken on in an ad hoc, one-off fashion.

As the technology we use to communicate and express ourselves continues to develop, it is becoming quite clear that the cultural heritage community must shift our established practices in order to preserve and describe these new forms of cultural communication artifacts. Many are familiar with the often-arduous process of describing physical ephemera or other types of obscure and challenging information artifacts, but digital ephemera present an even more complex undertaking. Tweets and other types of social media posts exemplify the intricacy of such artifacts: interactive by design and ephemeral by nature, it is practically impossible to capture a suitably de-

Brinna Michael is Cataloging and Metadata Librarian at Pitts Theology Library, Emory University.

scriptive context of a collection of tweets through the means available to archivists and librarians now.

WHAT IS A TWEET? WE JUST DON'T KNOW

Twitter currently has a very robust selection of application programming interfaces (APIs), which enable developers to do everything from create and edit tweets and direct messages to retrieve dumps of tweet and public user account metadata in JSON format (Twitter Developer, "Introduction"). These APIs and associated endpoints (applications which perform a specific function, like searching based on a string) were largely designed with business and industry uses in mind, but could potentially be adapted for preservation and description. Still, simple access to the data is not a success in and of itself. There are a number of challenges that pose a particularly tall barrier to any useable process by which to reliably and regularly record and preserve tweets.

The prime example of this is the Library of Congress' attempt to build a Twitter archive through a partnership with Twitter. Beginning in 2010, The Library of Congress and Twitter reached an agreement in which Twitter would provide an archive of public tweets from 2006–10 as well as establish a continual transfer of tweets on an ongoing basis moving forward. That project abruptly stalled, as announced in a white paper by the Library of Congress (2017), which stated that the library "will continue to acquire tweets but will do so on a very selective basis" and that those tweets will be "thematic and event-based, including events such as elections, or themes of ongoing national interest, e.g. public policy." Since then, almost nothing has been heard from the project. Elisabeth Fondren and Meghan Menard McCune (2018), however, provide an excellent analysis of the social, technical, and cultural challenges that impacted the Library of Congress's decision in their article, "Archiving and Preserving Social Media at the Library of Congress: Institutional and Cultural Challenges to Build a Twitter Archive."

Based on Fondren and McCune's observations, let's break down one aspect of the technical issues facing institutions attempting to preserve Twitter content: the challenge of processing and organizing a set of raw data. When a tweet's data is received from Twitter, either by request for a certain account or through an endpoint query, it arrives in the form of metadata encoded in Tweet JSON format. This means that the tweets have been stripped all their original visual and interactive context, calling into question how we even want to define what a tweet "is." Is it the 140 (or 280) characters composing the "text" element of the "Tweet object" (Twitter Developer, "Tweet Object")? Is it the entire set of metadata enclosed in the "Tweet object" itself? Or does it also include the visual rendering of the information as well? This distinction is important when considering the purpose of preserving the information artifact and the method of description to be used for providing access and context. For example, the tweets collected and displayed as part of the *Thy Kingdom Come* exhibition were displayed as they would be seen as part of a Twitter feed, relying on their interlinked visual and textual aspects to engage users in a way that could not be achieved if they were displayed as raw data or even as a more standard metadata "record" view.

TO COLLECT OR NOT TO COLLECT

In addition to such technical issues, there are the ethical and social ones. Privacy is a major concern for social media users, although their behaviors may not align with these concerns (Yerby, Koohang, and Paliszkiewicz 2019). As cultural heritage institutions, we have the complicated job of trying to balance the responsibility of recording cultural history with respecting the wishes and privacy of creators who may not have intended or wished for their content to be preserved long-term or exposed for research purposes. This is not a new concept. Archives regularly broker access restrictions as part of donor agreements, particularly in regards to living creators and potentially controversial materials. The same considerations should be given when contemplating preserving social media posts:

- What is the purpose of collecting and preserving these posts?
- Are we undermining the creators' privacy and potentially endangering them by collecting and preserving these posts?
- Are we taking appropriate measures to ethically and accurately describe the full context of these posts?

This final question poses perhaps the greatest hurdle to preserving this new wave of digital ephemera. As Fondren and McCune (2018, 41) note, "the permanent and long-term nature of the Library's Twitter Archive has challenged the widespread notion of social media as ephemeral content... [and] may also alter cultural practices on Twitter, as users react to the knowledge that their tweets are now part of history." If the act of collection could affect established cultural practices surrounding social media, how will descriptions and presentation of those collected tweets and posts? Our current methods and systems of description, specifically MARC, have historically been built around concepts of tangible information artifacts, and have thus struggled to be flexible enough to fully contextualize more complex examples of cultural history, such as film, music, performance, physical ephemera, and unpublished works. It only stands to reason that the same level of ingenuity will be called on to fully contextualize something as massive and complex as a social media site.

Additionally, we must remember that the act of curating content being collected by cultural heritage institutions is, in and of itself, a biased act, imposing a particular lens though which cultural and public history will be interpreted for generations to come. The proposal by the Library of Congress (2017) Twitter Archive project to further narrow the collecting parameters moving forward shifts social media into this conversation of collection bias, reinforcing the need for fully fleshedout methods of contextualization as part of preservation and description.

CONCLUSIONS

The inclusion of tweets in Wason and Moore's exhibition, *Thy Kingdom Come*, exemplified the engaging and dynamic ways in which current and historical methods of cultural communication can interact. While no plans were made to preserve or describe the curated tweets, their inclusion provokes an important discussion for cultural heritage institutions: how are we going to move forward so that future generations will have full, minimally-biased access to the normalized cultural exchanges represented by social media posts and interactions? As with all shifts to the format of cultural exchange, there is no simple answer to this question. While technical challenges present a very concrete hurdle to this goal, we must also carefully consider the ethical and social impact of collecting digital ephemera. Current and widely used methods and standards of description (e.g., MARC, Dublin Core, etc.) cannot accurately define and describe the complex relationships and con-

text of a platform like Twitter. As such, our first goal must be to break free of conventional definitions of information artifacts and clearly answer the question, "What is a tweet?" Until we can define with surety what we are describing, we cannot move forward with designing a descriptive standard.

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